Andrew Joseph Alexander's – List of Requirements

**List of features that should be included in the site:**

* Responsive and mobile first web site
* Flat design
* Hero banner & images
* Blog
* Image carousel or slideshow technologies
* Social Media links

**List of features that should be avoided:**

* Contact Forms?

Andrew Joseph Alexander's target audience includes other artists, potential collaborators, and individuals who enjoy music videos, NBA mixes, cinematography, photography, blogs about screenwriting and filmmaking and... Target audience and end user age ranges are from age 18 to 45. A younger audience may emerge in years to come with exposure, experience, and content.